

Magnus Ball

Connecting Communities, Celebrating Differences

2024

SPONSORSHIP
PROPOSAL

ABOUT MAGNUS HEALTH



Magnus Health was founded in 2019 by Shelley Jacks, a registered psychologist, with the collaboration of a determined start up team.

Magnus Health are dedicated to delivering a best practice service to people with a disability or mental health concern. We provide psychological support, positive behaviour support and in home care services.

Magnus Health has grown to 150 staff members over the past 4 years and are providing services across South East Queensland.





About The Ball

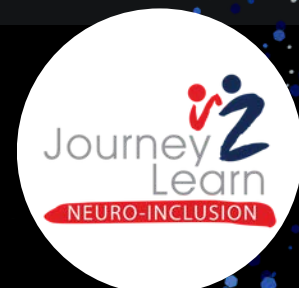
The Magnus Ball aims to bring together communities and celebrate differences, whilst celebrating grassroots disability charities on the Gold Coast.

This years chosen charities include;

- **10 Cent Tom** - breaking barriers and building futures for people with disabilities.
- **Carer's Foundation** - We provide wellbeing programs to support the emotional, physical and mental health of unpaid family carers at no cost to them.
- **Journey 2 Learn** - Helping Neurodivergent Children Thrive in Mainstream Education

Our goal is to raise \$200,000 on the night. This is where we are asking for corporate support with sponsorship and/or auction and raffle items

...and that is why we need your help.





The Night

Emcee

Emily Jade O'Keefe (Hot Tomato)

Entertainment

Runes

Live Auction

Including artwork by Billie Musk and custom jewellery by Deer Honey Jewellery

Raffle

Someone on the night will leave with a car!

Keynote Speaker

Dr. Dinesh Palipana OAM, doctor, lawyer, scientist and disability advocate

Fully Accessible Fashion Show

Showcasing the Christina Stephens accessible clothing range.

Sponsorship Packages

We've created unique sponsorship packages allowing each sponsor visibility throughout the night, public recognition and transparency on exactly where their generous donation was allocated.

MAJOR SPONSOR

with naming rights!

- Advertising -
 - Company logo on Magnus Ball Logo to be used on all promotional material.
 - Video signage on arrival with logo
 - Full page in the Program and on the Magnus Ball Triple M and Ocean Drive

- Social Media - 1

- Interview

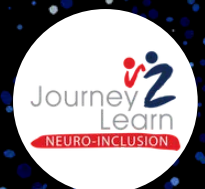
SOLD

- Entertainment - 1 session with Shelley

- Entertainment - 1 program logo

- Millions of business by the entertainment over the evening
- Big screen logo display

Investment \$20,000 + GST



Sponsorship Packages

Car Sponsor Package

Drive your brand into the spotlight with our exclusive car raffle sponsorship! Set to make a lucky winner's night unforgettable, leaving a lasting impression both on and off the road.

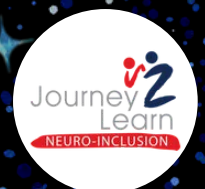
- **Advertising -**
 - Company logo displayed alongside the car to be the only item raffled on the night - **DRAW THE WINNING TICKET ON THE NIGHT!**
 - Coverage on Hot Tomato, Triple M and Ocean Road Magazine (plus more!)
- **Social Media** - Logo on Facebook, LinkedIn, Instagram
- **VIP Table** - Ten seats, Moët & Chandon, light-up signage, wide marketing exposure (Valued at \$6,490 incl. GST)
- **Professional Development** - Exclusive training session for your staff with Shelley Jacks (psychologist), tailored to your needs
- **Event Recognition -**
 - Logo in the Program logo
 - 5 mentions of business by the entertainment over the evening
 - Big screen logo display



****GO US HALVES IN THE CAR!****

Perfect package for a car dealership, lets unveil the car in your showroom with hundreds of Gold Coasters!

Investment \$20,000 + GST**



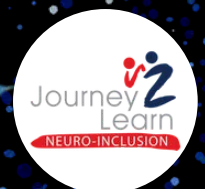
Sponsorship Packages

Entertainment Package

This is your opportunity to own the entertainment for the night...you can consider yourself the Fun Police. So we need to know you're up for a good time!

- **Advertising** - Coverage with Hot Tomato, Triple M and Ocean Road Magazine
- **Social Media** - Logo on Facebook, LinkedIn, Instagram
- **Interview** - 5-10 minute feature for social media use
- **Weekly Emails** - Sponsor thanks leading up to and after the event
- **VIP Table** - Ten seats, Moët Chandon, light-up signage, wide marketing exposure (Valued at \$6,490 incl. GST)
- **Professional Development** - Exclusive training session for your staff with Shelley Jacks (psychologist), tailored to your needs
- **Event Recognition** -
 - Logo in the Program logo
 - 5 mentions of business by the entertainment over the evening
 - Big screen logo display

Investment \$12,000 + GST



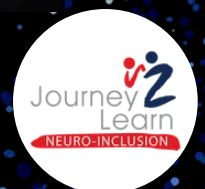
Sponsorship Packages

Drinks on Arrival Package

If you are big on first impressions this sponsorship is for you. You have the chance to shout 400+ people an amazing cocktail as they walk in the door, named after you...and all thanks to you!

- **Social Media** - Logo on Facebook, LinkedIn and Instagram
- **Interview** - 5-10 minute feature for social media use
- **Weekly Emails** - Sponsor thanks leading up to and after the event
- **Naming Rights** - Name the cocktail after your business which will be offered to every guest upon arrival.
- **Event Recognition** - Program Logo and big screen logo display

Investment \$5,000 + GST



Sponsorship Packages

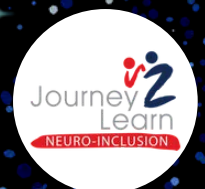
Photo Booth Package

Love a selfie? Want your logo to remain as part of a keepsake? Our Photo Booth Package will ensure you stay in the memory bank long after last drinks!

- **Social Media** - Logo on Facebook, LinkedIn and Instagram
- **Interview** - 5-10 minute feature for social media use
- **Weekly Emails** - Sponsor thanks leading up to and after the event
- **Logo Placement** - Logo features on all printed and digital photos taken with the photo booth
- **Event Recognition** - Program Logo and big screen logo display

Investment \$3,500 + GST

Put your
logo here!



Sponsorship Packages

10 Cent Tom Bin Package

TOTAL OF 3 PACKAGES ON OFFER!

Got some merch or product you'd like to fill up a bin with? Here is your chance to not only showcase your products but use their desirability to raise money in the charity auction! Yes, you got it right, we'll promote you on stage with 10 Cent Tom and encourage the audience to bid wildly for your product!

- **Social Media** - Logo on Facebook, LinkedIn and Instagram
- **Interview** - 2 minute feature for social media use
- **Weekly Emails** - Sponsor thanks leading up to and after the event
- **10 Cent Tom** - Shout out from 10 Cent Tom during the live auction!
- **Event Recognition** - Program Logo and big screen logo display

**Investment \$1,000 + GST
+ Product (to be provided by you)**



Sponsorship Packages

Candy Bar Sponsorship

Sweeten your brand's presence at our event! Our candy bar sponsorship offers a delectable opportunity for your business to showcase its name and logo on the display, ensuring maximum visibility and a lasting sweet impression on all attendees

- **Featured Logo** - Business logo displayed throughout the candy bar display on the night.
- **Social Media** - Logo on Facebook, LinkedIn and Instagram
- **Weekly Emails** - Sponsor thanks leading up to and after the event

Investment \$2,500 + GST



Sponsorship Packages

VIP Table

Attend the Magnus Ball 2024 in style!

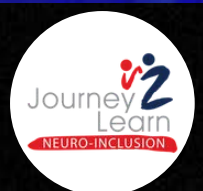
- **Table** - Ten seats in the front row (limited availability, get in quick!), 2 x bottles of Moët Chandon and light up signage for maximum exposure
- **Professional Development** - Exclusive training session for your staff with Shelley Jacks (psychologist), tailored to your needs
- **Social Media** - Logo on Facebook, LinkedIn and Instagram
- **Interview** - 2 minute feature for social media use
- **Weekly Emails** - Sponsor thanks leading up to and after the event
- **Event Recognition** - Program Logo and big screen logo display

EARLY BIRD

TICKETS UNTIL MARCH 31ST

\$5,500 + GST

[Click HERE to purchase](#)
[and select your table](#)



Sponsorship Confirmation

Magnus Health is committed to creating an event that serves the purpose of all parties involved and are more than happy to work with you to create a package that suits your needs. If we haven't quite hit the mark with what you see here please let us know!

If, on the other hand you are excited to jump on board with us and commit to one of our exclusive sponsorship opportunities today, please email us and we will secure your sponsorship!

All packs are open for discussion!

Thank you for contributing to the Magnus Ball and helping to support our community, you are appreciated.

Email us at
shelleyjacks@magnushealth.com.au to discuss
these AMAZING opportunities!

